



TAKE
ACTION
TOGETHER
TO DEFEAT
BREAST CANCER

"JOIN THE FIGHT"

BREAST CANCER AWARENESS

PROJECT

The "PAINT IT PINK" Challenge, which runs continuously through October, encourages individuals to paint their nails pink as a symbol of their commitment to raising awareness about breast cancer. It is a gesture that symbolizes unity, support and the strength of community in the face of adversity.

The "PAINT IT PINK" Challenge is part of a broader movement to encourage early detection, support individuals undergoing treatment, and honor those who have lost their battle with cancer. Participants from all walks of life, including local businesses, schools and community organizations, join hands to make a difference.



[CLICK HERE TO DARE SOMEONE TO PAINT PINK](#)

Our hope is to see how the streets of South Africa will be flooded with a sea of pink nails and pink ribbons, all of which serve as penetrating symbols of hope and persistence. The local community is invited to show their support by participating in the challenge, challenging someone to join, or making a donation to support the cause.



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Men & Nails for Breast Cancer Awareness

HELP THE FIGHT

Men across South Africa will be showcasing pink painted nails throughout **October** for **Breast Cancer Awareness Month**, and to raise funds for **CANSA** and other **Cancer Treating NPO's**

The initiative is part of the **Org Meyer Voortrekkers – Paint it Pink** campaign.

While previous campaigns have encouraged women to paint their nails pink throughout the month of October / Or even a Rugby Match where the players where pink shirts, This year will see the focus shift towards men sporting pink manicures to raise awareness of the disease and funds.

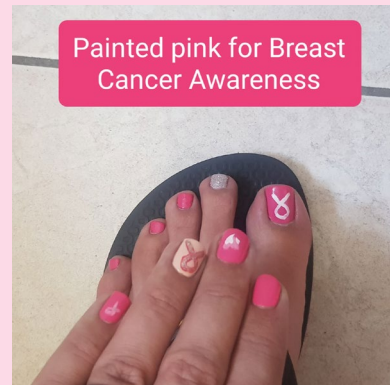
HOW DOES IT WORK ?

1. Go to www.orgmeyer.co.za - Open the link below the Paint-It-Pink Advert
2. Choose your Language
3. Scroll to the middle of the page
4. Complete the details of the person you want to Dare
5. State How Much you are willing to pay to see them with Pink Nails
6. Submit the dare, The person you have dared will receive the dare via E-mail.

DARE TO PAINT IT PINK!



THINK
PINK



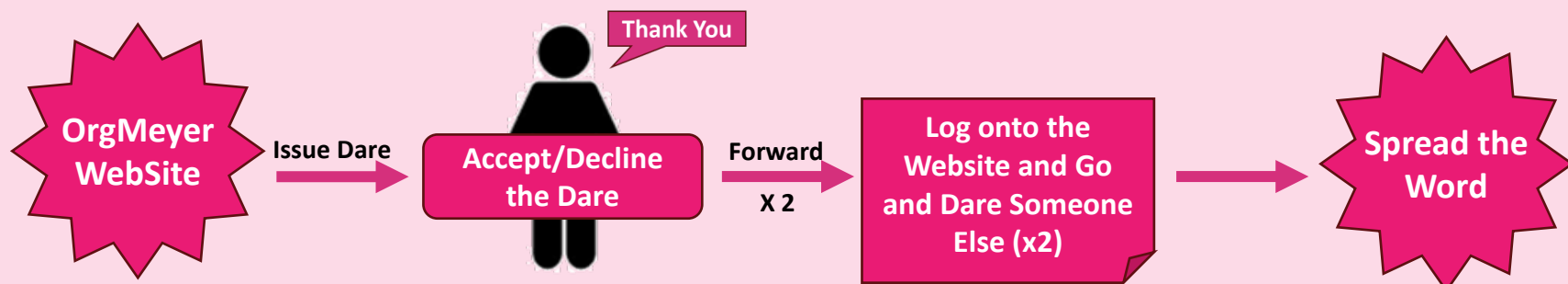
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JOIN THE FIGHT



Pay-It-Forward Flowchart



BY PAYING IT FORWARD WE CAN GET MORE PEOPLE ACTIVELY INVOLVED IN SPREADING THE WORD AND RAISING BREAST CANCER AWARENESS.

Fine Print

You have the ability to Dare Someone to Paint their Nails Pink for the Month of October. Do it for FUN – Do it to raise Awareness.

The Dare has a Value connected to it. There is NO Tax Benefit to take part in the Dare..

Monies raised will go to Cancer Treatment Centres.

Dare as Many as Possible on the Org Meyer Website Especially Men.

Note that if the Person Declines to take Part in the Dare we will request them to “Match” your Donation and to Pay it Forward.

Q & A

Q: How will I know how to pay for the Ability to take part ?

A: Each Dare will receive an Invoice and Banking details for payment to be Made

Q: Why Nails and Why Pink ?

A : The choice of pink nails serves as a conversation starter and a visual cue to raise awareness about breast cancer. Pink has become synonymous with breast cancer awareness, symbolizing compassion, hope, and solidarity for those affected by the disease. When you sport pink nails, you're creating an opportunity for people to notice and inquire, allowing you to initiate conversations about the importance of early detection, regular screenings, and the significance of supporting breast cancer awareness initiatives.



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